



**Association of Training Institutions for Foreign Trade in Asia and the Pacific**  
**17<sup>th</sup> Global Business Conference Call For Papers**  
**Virtual Conference Date: March 18, 2023**

Abstracts must not have been presented, scheduled for presentations, published, or accepted for publication.  
Maximum number of words: 200. Submission of abstracts summary requires an EasyChair.org account.

We invite research proposals in the following areas with global business implications:

1. Liberal Arts
2. Medical Science
3. Tourism
4. Education
5. Business
6. Leadership & Management
7. Entrepreneurship & Sustainability
8. Finance & Accounting
9. Engineering
10. AI & Machine Learning

Deadline for Abstract Submission:	February 28, 2023
Deadline for Final Paper Submission:	March 18, 2023
Registration Deadline:	March 15, 2023
Conference Proper (via Zoom):	March 18, 2023

**SIGNS OF LIGHT : GLOBAL BUSINESS AND BEYOND**



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